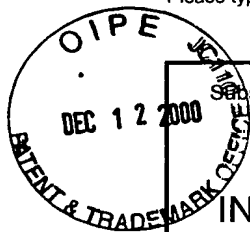


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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				Application Number	09/650,299
				Filing Date	August 29, 2000
				First Named Inventor	Charles B. Forsythe
				Group Art Unit	2622
				Examiner Name	Not Yet Assigned
Sheet	1	of	1	Attorney Docket Number	P02014US0

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, columns, Lines, Where Relevant Passages or Relevant Figures Appear
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FOREIGN PATENT DOCUMENTS								
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		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)				

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, Application, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
[Signature]	A	Hardcopy of website for COREMedia Systems, Inc.; 12/15/2000.	RECEIVED DEC 19 2000 TC 2622 MAIL ROOM
	B	Hardcopy of website for Telmar Worldwide; 6/30/2000.	
	C	Hardcopy of website for BuyMedia.com; 5/29/2000.	
	D	Hardcopy of website for AdOutlet.com; 6/29/2000.	
	E	Hardcopy of website for broadcastspots.com; 6/29/2000.	
	F	Hardcopy of website for OneMediaPlace; 6/29/2000.	
	G	Brochure for SmartPlus, a service of Marketing Resources Plus.	
	H	Hardcopy of website for Strata Software; 6/30/2000.	
	I	Hardcopy of website for Squad.com; 6/30/2000.	
	J	Hardcopy of website for Squad.com's SPARC FAQ; 6/30/2000.	
	K	Hardcopy of website for Arbitron Media Software; 6/13/2000.	
L	Tapscan 2000 brochure page.		
M	Scarborough research brochure.		

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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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